

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Telecasting of Spots & Scrolls in Telugu News Television Channels – Payment of bills Rs.8,427/- to M/s. Zee News Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 3616**

**Dated: 13-08-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-89, dt:22-01-2013.
2. From M/s.Zee News Limited, Hyderabad, Invoice No. 4000061178, dt:31-01-2013.

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**ORDER:**

In the letter 1<sup>st</sup> read above, M/s Zee 24 Hours News Channel has been requested to telecast the total No. of 75 Scrolls through TV News channel from 22<sup>nd</sup> January to 24<sup>th</sup> January, 2013 in connection with National Voters' Day on 25.01.2013 @ 25 Scrolls per day i.e., 10 Scrolls in the morning between 7 to 9 a.m. and 15 Scrolls in the evening between 7 to 9 p.m. @ Rs.75/- per scroll exclusive of service tax. Accordingly, M/s Zee News Limited, Hyderabad has telecasted scrolls and furnished the bills for an amount of Rs.8,427/- including all taxes and requested for arranging payment in the reference 2<sup>nd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.8,427/-** (Rupees Eight thousand four hundred and twenty seven only) to M/s. Zee News Limited, Hyderabad towards the cost of telecasting scrolls through their channel from 22<sup>nd</sup> January to 24<sup>th</sup> January, 2013 in connection with National Voters' Day on 25.01.2013

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections - MH 103 Preparation and Printing of Electoral Rolls - SH (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2013-14

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **"Zee News Limited, Hyderabad"** A/c No.0900911058000106, BNP Paribas Bank, Fort Branch, Mumbai, IFSC Code No:BNPA0009009, MICR Code No:400034002, PAN No. AAACZ1213B.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,  
ADDL. CHIEF ELECTORAL OFFICER &  
JOINT SECRETARY TO GOVERNMENT

To  
The Advertising Manager, Zee News Limited, Mumbai  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

**Copy to:**

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER